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Heartwood ReSources Newsletter

November 2007

Hi! Winter is here and we have a lot of great items to get your winter projects started. We have a large quantity of multi-pane wooden frame windows for all your rehab and craft needs. Come in and check out our greenhouse display, made from these windows. Get your creative juices flowing!

We still have two 13-flot Winchester ridge rails available for purchase. Come in and get a piece of our history today. Maybe for an early Christmas...

Check out our ever changing inventory. If there is something you need that we don't have in stock, ask us to put you on our customer request list.

Remember Heartwood ReSources – and Reduce, Reuse, Recycle!

Retail Store Manager's Corner

It's great to see customer's reactions when they first enter the new Heartwood store. Every day as more and more people enter for the first time, we hear "WOW!" As our staff settles into our new digs, we are still "WOWING." It's such a change from the old buildings as now we have heat, lights, and space to organize and display merchandise.

The new store opened for business on August 24th, but we are just now finishing work on the new wood shop in the rear of the store. Our plan is to offer a steady supply of hand made value added items for sale on the retail floor. During the past five years we have produced items such as kitchen islands, work benches, garden gates, and Victorian corbels, just to name a few.

After being closed for nearly a year it's great to see our loyal customers return to Heartwood. The support that this community has given us has been overwhelming. I would like to thank everyone who helped to make this a reality.

Dennis Bartlett
Store Manager

A Call for Volunteers

Heartwood is looking for volunteers to help landscape around our new warehouse. If you enjoy landscaping and would like to help enhance the appearance of our new site, please contact our store at 541 679-1777.

Arts & Crafts

Heartwood offers a treasure-trove of crafting items you can use to make holiday gifts, many that need no wrapping.

You can also purchase art and crafts made from recycled materials. Be sure to visit our Recycled Art Gallery to view the variety of items made by talented local artisans.

Be sure to check out our value-added items, such as the holiday lights made from items in our warehouse and shown in the picture below.



Value Added Items

Heartwood employees and local crafters take recycled materials and create value added items, such as the greenhouse made from recycled windows and the candle holder made from old lighting fixtures and shown below:



Greenhouse



Candle holder made from recycled chandelier

C&D Waste

As many of you may already be aware, beginning January 1, 2008, Douglas County Oregon is imposing a Construction & Demolition (C&D) waste fee at the rate of \$60 a ton for all materials not put in the recycle stream.

C&D waste in quantities in excess of 1 cubic yard will be accepted only at the Roseburg Landfill and the Reedsport Transfer Station, limited to 5 cubic yards per day per patron. Quantities of C&D waste in excess of 1 cubic yard will be subject to fees.

However, no fee will be imposed for any portion of C&D waste that is segregated and diverted to recoverable waste streams at the landfill or transfer stations.

Heartwood takes donations of 'usable' building materials, used or new, and makes them available to the public at affordable rates to help keep home rehab and repair costs down. However, with this change in public policy, we must be more selective about the materials we accept to avoid increased costs from having to dispose of unusable materials.

Heartwood encourages construction companies and residents planning construction projects to consider donating your 'usable' left over building materials to us.

Developing a Site Waste Management Plan (SWMP) for your company or project will help you reduce costs and simplify the process of transferring much of your C&D waste back into the recycle stream.

How We Price Our Merchandise

Heartwood customers know that every time they come in to the store they are going to save money. But have you ever wondered how Heartwood prices its merchandise? Dennis, store manager explains that pricing the interesting and diverse inventory of the store is sort of an art within itself. Factors including the quality, age, and usability of an item all come into play before placing a price sticker.

As a rule thumb, Heartwood prices merchandise at about 50% below retail. And since prices of construction materials change all the time, Heartwood regularly researches what commonly stocked items are going for at the big home improvement stores and create price lists from that information. For example, standard trim pieces are going for typically no less than about 30¢ a liner foot whereas at Heartwood you can find it for 15¢ a liner foot.

When unique items come into the store (and they always do) Dennis and his team will bring their professional experiences and judgment into the equation to make sure that the customers get a fair price.

Materials Coming Our Way

One upcoming project will provide more bowling lanes. We will begin that project after December 1st and have the lanes in the store for sale. If you would like to be notified when the lanes come in, stop by or call the store to have your name put on the Materials Wanted list.

Our de-con crew will be salvaging fir flooring from the old Hotel North Bend. The quantity will be substantial, so if you are interested in being notified when the flooring comes in, be sure your name is added to the Materials Wanted list.

Heartwood Needs Dry Wood

Winter shoppers,

Heartwood is keeping our customers warm and dry this winter with our new Taylor Waterstove. The stove relies on firewood as a source of fuel and it keeps the store nice and toasty all winter long.

How can you help? Heartwood welcomes any donation of firewood/ dry scrap wood pieces. The fire box is 3' x 3' x 3' so oversized wood pieces that won't fit in your stove at home are great.

Can local companies help? Yes. Here's one example: North River Jet Boats are now donating the wood pallets that their merchandise is shipped on to us and we salvage the 20Ft long 4x4's for resale and use the scrap pieces for firewood. All of that wood is no longer wasted and is instead effectively diverted from the landfill.

And don't forget your donations are tax deductible!

De-Con News

Well, it was a very busy summer for the de-con crew. As many of you may have seen, we were kept busy with a Roseburg city job for a big part of the summer at the corner of Douglas and Stephens. This project was very different for Heartwood as far as the size and time constraints. We tried out a new process called panelized deconstruction. If you had the chance to see us work, you may have noticed that we cut the houses into panels and moved them off site to be dismantled.

A lot of people hated to see those old houses go, and we understand their feelings. But if they had to go, it's good the materials went into the recycle stream and to Heartwood to be made available to folks who are fixing up other old houses. Many people found materials from these places to be a spot on match for their remodeling projects, and they were stopping by the job site to find out about purchasing them.

The de-con crew would like to send a big "thank you" to our warehouse manager. While we were busy in the field, he stayed behind at the new warehouse picking up the slack. We had a lot of projects on our new building that we were suppose to do ourselves, but ended up on the outside job sites. Thanks, Dennis, for the great job.

This Months Safety Tips

Do you have a safe dispersal/meeting area for your family, employees and customers to meet in case of fire? Is it posted in plain view? We do.

Remember to be safe and check your fire extinguishers monthly. They last longer if you shake them up periodically throughout the year.

Thanks for all your support and contributions,

Mickey Beach

On behalf of the entire Heartwood staff